

Journalist at BBC England | BJTC-accredited

Skilled in finding and telling original stories for digital, TV, and radio.

SKILLS/SOFTWARES**Digital**

- Adobe (Premiere Pro, Audition, Photoshop), FCP, writing for online (Cadmus, CPS, Optimo, Vivo), Dataminr, data vis & graphics (Datawrapper, Flourish, Canva), push notifications (Braze), livestreaming and live-clipping (Grabby, Twitter Media Studio), live-blogging, long-reads (Shorthand.com), MoJo, OSINT, social media (YouTube, TikTok, Instagram, Facebook, Twitter)

Broadcast

- Self-shooting w/ Sony NX3, audio recording, iNews, on-camera and radio reporting, TV studio presenting, radio studio self-operation, podcasting, remote interviewing (Zoom, Zencast)

INDUSTRY EXPERIENCE**Sept 2023 – present****BBC England****Remote**

Journalist

- Pitching and writing online features on England-related topics that have collectively reached millions of readers e.g. [XL Bully attacks](#), [the Kindertransport](#), [humanitarian aid for Gaza](#), [the effect of green policies on renters](#), or [living off-grid](#).
- Writing [explainers](#) and on the day news stories for indexes including UK, [England](#), and [regions](#).
- Working with regional teams to run live pages via Vivo; researching, writing, interviewing, and newsgathering under pressure.
- Conducting interviews with contributors, finding strong index images, clearing rights on photos, and arranging front page promotion for stories.

Oct 2022 – present**BBC Newsnight****London**

Impact Producer (Journalist)

- Writing [engaging SEO headlines](#) and descriptions for videos on the BBC News YouTube channel which have achieved [millions of views](#), and creating eye-catching thumbnails via Photoshop.
- Editing and subtitling vertical videos, and [16:9 videos](#) for the BBC News website on FCP.
- Live-clipping the programme via Twitter Media Studio and writing snappy, eye-catching captions for [clips](#) that will maximise engagement. Curating Facebook content, organising rollout of Newsnight's stories, and pitching content to online and social news e.g. [Newsnight's first TikTok](#).
- Producing analytics reports on content to inform editorial decisions.

Apr 2021 – Oct 2022**LBC (Global)****London**

Content Editor

- Identified and cut clips of the best on-air moments for social media, including [interviews](#), presenter [monologues](#), and callers giving [opinions](#) or [clashing with presenters](#).
- Wrote snappy, enticing captions which made clips go viral on Twitter (regularly >1m views) and caused shows to trend e.g. James O'Brien, Rachel Johnson etc.
- Wrote 400+ articles, push notifications, managed lbc.co.uk, and scheduled posts on Facebook and Twitter. *Examples:* [Diane Abbott: Starmer should 'consider his position' if he receives fixed penalty notice](#) & [James O'Brien on 'utterly soul-destroying' invisibility he felt selling the Big Issue](#).
- Pioneered an eye-catching style of article image that produced high engagement and is still used today, using background removal (e.g. this of [Natasha Devon/Camilla Tominey](#)). Used Google maps to create timeline graphics e.g. mapped the [Queen's funeral procession](#).
- Livestreamed shows on Global Player and identified news lines that led political discussion e.g. this [clip](#) which was subsequently reported on by BBC, ITV, Sky, The Telegraph, Independent, etc.

Sept 2019 – Sept 2020 **CJS News** **Cardiff University (MA)**

Broadcast Journalist ([showreel](#), [demotape](#))

- Scripted, edited, and voiced-over TV and radio reports using Adobe Premiere Pro & Audition.
- [Wrote articles](#), produced and presented live TV & radio bulletins, scripted headlines & live two-ways, edited ulays/OOV, built rundowns in iNews, and made graphics in Photoshop.
- Live blogged and edited video, graphics, and data visualisations for [social platforms](#).
- Sourced and reported on original stories, found suitable contributors, and requested UGC from social media and RoR statements.
- Exclusive data report: *'The dumping grounds of England: Deprived areas have more incinerators'*.
- Distinction in dissertation on [COVID-19 student hardship in Wales](#), produced for radio and online.
- Exclusive interviews: Chief Constable of South Wales Police, NUS Wales President Becky Ricketts.

May 2019 **The Guardian** (*Work experience*) **London**

- Scripted and edited Guardian Documentary [video trailers](#) for Instagram and Twitter.

Nov 2018 – Feb 2019 **Local TV Ltd.** **Cardiff & Bristol**

Freelance Video Journalist

- Scripted, edited, and presented [reports](#) for broadcast on TV and social media.

November 2018 **Buzz Magazine** (*Work experience*) **Cardiff**

- [Interviewed Hugh Bonneville for YouTube](#) and wrote articles for buzzmag.co.uk.

OTHER EXPERIENCE

Nov 2018 - March 2019 **Artis Community** **Pontypridd, Wales**

Communications Intern

- Wrote newsletters, created social media posts, managed Eventbrite and Mailchimp campaigns.

June 2018: 2 months **British Council: Generation UK - China** **Beijing, China**

Communications & Events Intern

- Internships at Lifestyle Media 品味生活 – a luxury lifestyle brand, & NOWDO - an online comic and novel publisher. Wrote website copy, press releases, newsletters, blogs, and managed events.

July 2017: 1 month **IPBio Nature Reserve** **Atlantic Forest, Brazil**

Volunteer: Biodiversity Research Assistant

- Lab research on frog ethology and disease progression in tadpoles, and site maintenance duties.

EDUCATION

2019 - 2020 **Cardiff University**

- MA Broadcast Journalism (BJTC-accredited), Distinction

2015 - 2018 **University of Bristol**

- BSc (Hons) Biology, 2:1

2008 - 2015 **Whitchurch High School** **Cardiff, Wales**

- 5 A level and equivalent: A*A*A*AA in Religious Studies, Photography, Welsh Baccalaureate Advanced Diploma, Biology, and Psychology